



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 1st Semester Examination, 2020, held in 2021

FACACOR02T-B.Com. (CC2)

PRINCIPLES AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. Define the term Management.
2. Mention four principles of management.
3. What are the levels of management?
4. State four Principles of planning.
5. Define forecasting.
6. Mention two features of a sound organization.
7. What is decentralization?
8. What do you mean by 'Span of Management'?
9. What is the meaning of 'Leadership'?
10. Mention four important elements of leadership.
11. Mention two factors of motivation.
12. Mention two features of motivation.
13. Mention two characteristics of control.
14. What are the elements of leadership?
15. Mention four principles of coordination.

GROUP-B

Answer any four questions from the following

5×4 = 20

16. "Management is both science and art" — Explain in brief.
17. Discuss in brief five features of scientific management.

18. Discuss in brief the different steps in planning.
19. What are the features of a sound organization?
20. Explain the process of delegation of authority.
21. “Motivation plays a positive role in management.” — Discuss.
22. Discuss the different elements of directing.
23. Explain democratic or participative style of leadership.
24. Explain the limitations of control system.
25. What are the steps in delegation of authority?
26. Discuss about the importance of directing.
27. “Coordination is the essence of management.” — Discuss.

GROUP-C

Answer any two questions from the following

10×2 = 20

- | | |
|---|--------|
| 28. Distinguish between human relation school and behavioral school of management. | 10 |
| 29. Discuss the techniques of forecasting. What are the differences between planning and forecasting? | 6+4=10 |
| 30. Discuss the steps and barriers in delegation of authority. | 6+4=10 |
| 31. Discuss the theory of “managerial grid” as propounded by Blake and Mouton with suitable diagram. | 10 |
| 32. State the tools and techniques of an effective control system. | 10 |
| 33. Discuss in brief Maslow’s hierarchy of needs theory. | 10 |

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—x—